



## SKILLS

Adobe Illustrator  
Adobe Photoshop  
Adobe InDesign  
Adobe Premier Pro  
Coda (HTML/CSS)  
Sitefinity  
Photography  
Microsoft Word  
Microsoft PowerPoint  
Basecamp

## EXPERIENCE

April 2018—Present

Digital Design Intern, Midmark Corporation, Miamisburg, OH

- A part of the creative team that built and designed the new midmark.com website
- Designed web items, promotional landing pages, email signatures, digital signs, and social media posts
- Designed print materials, flyers, briefs, literature templates, corporate calendar, and warehouse banners

2017—Present

Freelance Design

Lumen Arms, Lake Helen, FL

- Created branding for a new gun shop

Phoenix Aerospace Company<sup>LLC</sup>, Orlando, FL

- Created branding for a new aerospace company

Sideline, Raleigh, NC

- Created new branding and marks for professional bluegrass band that were used on band tour bus and all promotional merchandise, their single “Thunder Dan” was number one for the year of 2018

Clay Hess Band, Athens, OH

- Designed band logo for Grammy Award-winning bluegrass musician Clay Hess (Pinecastle Records), former guitarist for Ricky Skaggs and Kentucky Thunder

Bobby Hamblin and the Lawless, Williamsburg, KY

- Designed a logo for regional bluegrass band signed to Zokay Publishing
- Designed a promotional T-shirt to sell at festivals and other events

## EDUCATION

August 2016—June 2018

Associate Degree of Applied Business in Advertising Art

School of Advertising Art, Kettering, OH

- Hybrid design program includes courses in traditional print/graphic design, web design, introductory web development, photography, and illustration
- Participated in “The Pitch,” a Columbus AAF event benefiting a local nonprofit organization (2018)
- Returned to MVCTC to speak to prospective students (2016, 2017)
- Served as the creative director for a student group project in BUS201, “The Business and Ethics of Graphic Design” (re-branding Derailed Hair Salon)
- Marketing leader for student group project in MKT202-3 “Marketing 2”

August 2014—May 2016

Miami Valley Career Technology Center.

- Diploma
- Graphic Commercial Arts

Ryan Wallen  
Graphic Designer  
937-903-5817  
contact@ryanwallen.com  
ryanwallen.com